

RULER OF HOPE

For Immediate Release

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U.S. Bank Foundation recognizes Ruler of Hope for Employee Matching Gift Program



CLARKSVILLE, Tenn. – The U.S. Bank Foundation has recognized Ruler of Hope as a charity eligible for the Employee Matching Gift Program.

U.S. Bank employee's donations of \$50 to \$1000 to Ruler of Hope will be matched by U.S. Bank dollar-for-dollar.

The Minneapolis based company is the fifth largest bank in the country and contributes to communities through the U.S. Bank Foundation and Corporate Giving. As outlined on the company's website, the Employee Matching Gift matches qualifying contributions of cash and stock made by U.S. Bank employees to nonprofit organizations or higher education institutions on a dollar-for-dollar basis from a minimum of \$50 up to an annual maximum of \$1,000 per employee, or \$3,000 for employees serving on nonprofit boards.

"We are proud to be recognized as a nonprofit organization by a leading trusted financial institution in U.S. Bank and their employees who will proudly stand beside and be a catalyst to serve families of medically fragile children. This is a game-changer for Ruler of Hope and potentially thousands of children fighting rare disease." Joshua Eargle, founder of Ruler of Hope.

"We are passionate about spreading hope to children who are battling critical or chronic illnesses. We know first-hand the heaviness and the hardship that a medical diagnosis and medical expenses can bring to them and their families. We want to provide a message of joy during those battles," Kristen Eargle, co-founder explains.

Ruler of Hope focuses on two areas: fundraising to help offset the cost of medical expenses for families of critically or chronically ill children and allocating funding for research for the CSNK2B gene and the illnesses associated. The Eargle's daughter Landrey is the inspiration behind the organization and is the first known diagnosed case in the United States with the rare gene mutation of the CSNK2B gene. She battles epilepsy, intellectual disability, immune-deficiency and a congenital heart defect. She spent the first 73 days of her life critically ill on life support enduring a major open-heart surgery, surviving four codes. Until the age of four, Landrey was critically or acutely ill 40% of her life. She's fought through 15 hospitalizations. "We are forever grateful for the kindness of people who have never met her, but are inspired by her tenacity and strength. It's in that love, faith and kindness that we want to impact others," Kristen said.

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